



**NSRWA**

**DAILY TOPICS**

**Monday**

Accessible places to visit within the watershed.

**Tuesday**

Scenic waterways where you can go paddling, fishing, swimming, or boating.

**Wednesday**

Watershed Wednesday!

**Thursday**

Outdoor explorations on the South Shore. Places to relax, take a walk, make art, picnic, take scenic photographs and more.

**Friday**

Playgrounds and family friendly outdoor spaces.

**Saturday and Sunday**

Long and short trails to hike on the South Shore.

**EXPLORE SOUTH SHORE 2025 MARKETING METRICS**

**Annual Reach**

Facebook: 3,860,898  
Instagram: 136,710

**Daily Average**

Facebook: 10,214  
Instagram: 361

**TAX ID NUMBER**

23-7181992

**North and South Rivers Watershed Association**

P.O. Box 43

**2026 EXPLORE SOUTH SHORE SPONSORSHIP OPPORTUNITIES**

Every day of the year, we feature a scenic location right here on the South Shore, where people can enjoy spending time in nature. We strive to highlight areas of the community where people can explore on their own, with their children and grandchildren, as well as places where people can go to learn about the history of our watershed. Our Explore South Shore Program reaches almost 4 million people per year. For less than a penny per person reached, your business can reach upwards of 10,000 people per day! We are thrilled to offer a new sponsorship opportunity to businesses and organizations on the South Shore of Massachusetts.



**Sponsor a Month of Posts - \$2,000**

*Reach up to 225,000 people during one month of sponsorship*

- Sponsor tagged in social media posts each day during one month  
*Month to be determined with NSRWA team*
- Sponsor recognized in related blog post
- Opportunity to participate in outdoor activity at a location during the month, photographs taken during activity can be shared on NSRWA social media

**Sponsor a Week of Posts - \$500**

*Reach up to 52,000 people during one week of sponsorship*

- Sponsor tagged in social media posts each day during one week  
*Week to be determined with NSRWA team*
- Sponsor recognized in related blog post
- Opportunity to participate in outdoor activity at a location during the month, photographs taken during activity can be shared on NSRWA social media

**Education + Engagement = Healthy Waters**

*Follow us on Facebook (@nsrwa.org) and Instagram (@northsouthrivers) to stay current on NSRWA happenings!*



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Thank you for supporting the NSRWA through our Explore South Shore Program! Please complete this form and return via email to [joe@nsrwa.org](mailto:joe@nsrwa.org) or by mail to: NSRWA, PO Box 43, Norwell, MA 02061 attn: Joe Regan

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Website: <http://www>. \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please send a high resolution logo to [joe@nsrwa.org](mailto:joe@nsrwa.org).

**2026 Explore South Shore Sponsorship Levels**

Sponsor a Month of Posts - \$2,000

Sponsor a Week of Posts - \$500

**Preferred Month/Week:**

We will do our best to match you with your preferred month/week of sponsorship. Please indicate any preferences here:

\_\_\_\_\_

**Sponsorship Payment Options:**

My Sponsorship check is inclosed for a total of: \$ \_\_\_\_\_

Please charge my credit card

Yes, I will pay the 3% credit card fee

Card Type:  Visa  MasterCard  AmEx  Discover

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

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